



CLASSIFICATION	TIME BELTS
AAA	5am-11am
AA	11am-4pm
AAA	4pm-11pm
A	11pm- 3am

BELTS

SECONDS	WORDS	MINUTES		AAA	AA	A	
ADVERT RATE PER MINUTE/SECOND (BELT SPECIFIC)							
60				8,500	7,500	5,000	
45				6,500	5,750	4,500	
30				5,500	5,000	4,000	
15				4,500	4,000	3,500	
ANNOUNCEMENTS RATES PER WORD (BELT SPECIFIC)							
	1-50			6,000	5,500	5,500	
	51-75			7,500	6,000	6,000	
	76-100			9,000	6,500	6,500	
BRANDED PROGRAMMES PER TIME SPOT (BELT SPECIFIC)							
		60		80,000	60,000	40,000	
		45		60,000	55,000	30,000	
		30		55,000	40,000	25,000	
		15		40,000	30,000	20,000	
		5		20,000	15,000	12,500	
SPECIAL BROADCAST RATES ON ANNOUNCEMENTS AND SUNDRY BROADCASTS (NON-BELT SPECIFIC)							
			OBITUARY		20,000		
		5	CORPORATE SPOTLIGHT		60,000		
			LET'S GET REAL		150,000		
			PROMOTIONAL APPEARANCE		70,000		
			POLITICAL JINGLES		30,000		
120			ON AIR HYPE		40,000		
5			TIME CHECK		7,000		
			CONGRATULATORY		12,000		
			EVENT COVERAGE (RECORDED)		85,000		
			NEWS ADJACENCY		PLUS 50% OF RATE		
			FIXED TIME		PLUS 50% OF RATE		
			INTRA-NEWS		PLUS 100% OF RATE		
WEATHER (BELT SPECIFIC)							
		3(maximum)		ONCE		TWICE	
			DAILY	2,500		14,500	
			WEEKLY	54,500		89,500	
			MONTHLY	215,000		360,000	
			QUARTERLY	850,000		1,450,000	
STUDIO BOOKING							
JINGLE PROD. INCLUDING VOICE + MATERIAL					20,000		
JINGLE PROD. WITHOUT MATERIAL					12,000		
STUDIO TIME AFTER 5pm					17,000		
VOICE OVER					6,000		
TRANSFERING OF CD					6,000 (Per CD)		
COMMISSION							
APCON REGISTERED AGENCIES						15%	
OTHERS						10%	

All orders attract 5% VAT

Advert Rate was done with consideration to NBC code and other relevant regulatory bodies.